



כלכלה מעגלית לישראל
Circular Economy IL

CIRCULAR ECONOMY IL THE ISRAELI CIRCULAR ECONOMY STAKEHOLDERS PLATFORM

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Background

Circular Economy IL (CE-IL) holds the ambition to accelerate the transition towards a Circular Economy in National, Regional & International levels. A circular economy is an alternative to a traditional linear economy (make, use, dispose) in which we keep resources in use for as long as possible, extract the maximum value from them whilst in use, then recover and regenerate products and materials at the end of their life. European and national authorities including Israel agree that we need a new and circular economic and social model.

Circular Economy IL

Circular Economy IL (CE-IL) was established in order to create & promote sustainable economic development and social values. CE-IL acts on national, regional and international levels to integrate new resource strategies & circular based business models with the well-known Israeli innovation and creativity capabilities. We believe that this will pave an effective way towards the growth of new & essential sustainable economy.

CE-IL is the central actor at the scene of circular economy in Israel and the Israeli representative in the **European Circular Economy Stakeholders Platform (ECESP)** and acts in unique collaboration with European leading circular economy platforms, such as **Circular Change**.

CE-IL has achieved continues collaboration with all strategic circular economy stakeholders in Israel including – The environmental ministry; Ministry of economy and Industry; Innovation and Tax Authorities; Israeli industrial association; Israel- America chamber of commerce; leading academic and research institutes; Business sector; etc.

Our main goal is to accelerate of the necessary change towards an economy based on a sustainable circular economy model by combining the well-known Israeli innovation with new resource strategies & business models. In doing so, we wish to contribute the world's effort to create new and sustainable economic and social values on national, regional and international levels.

Our main activity is Sharing & Collaborating. We enable and encourage the share of good practices, knowledge, and strategies used at the international, national and sectorial levels, to implement circular economic principles. Multi-stakeholder collaboration is our way to promote a sustainable circular economy.

Circular Economy IL was founded and is managed by Sharon Madel-Artzy, one of the leading and influent environmental policy & regulation actors in Israel whos' legal and public

activity formed national environmental regulations and led to national extraordinary investments especially in the field of advanced waste treatment. Former legal advisor for the Ministry of Environmental Protection, Former Legal advisor of the Israeli leading environmental NGO. Experienced representative of environmental legal and commercial interests of all business, financial and municipal sectors. Also, an experienced environmental policy & regulation member in several HORIZON 2020 research groups. As such, Sharon has high ability to point, reach out and collaborate with all stakeholders in Israel and with strong interface to the EU, in order to promote the transition to circular economy.

Circular Economy IL has launched '**THE ISRAELI CIRCULAR ECONOMY SUMMIT**', that will be held once a year as the main event for Israeli circular economy stakeholders, including all Israeli governmental representatives and main international and especially EU circular economy stakeholders and circular change leaders that are willing to collaborate and benefit from Israeli circular transition.

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